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**NEWS RELEASE**

**DigiTravel Joins Partnership Travel Consulting**

Cape Coral, FL, April 26, 2022 – Partnership Travel Consulting (PTC) is pleased to announce that [Susan Lichtenstein](#), founder of DigiTravel Consulting Susan rejoins PTC as Senior Vice President – Global Travel Strategies. Combining the expertise of both companies was an obvious choice to grow to the next level.

Susan has an extensive background in the Travel and Meetings industry. Her past roles have included executive positions in both the corporate buyer and supplier sides of the industry. Susan has expertise in Business Leadership, T&E, Procurement, Strategy, Planning, and Process Optimization. She is widely known as both a disruptor and innovator.

“Susan brings an impressive background to our team, her knowledge base, and skills-set are unlike anyone else in our industry,” said PTC founder and CEO Andrew Menkes. “She is a tremendous asset to our clients, who are faced with a global array of strategic challenges in managing their corporate travel programs – including sourcing and managing suppliers, qualifying, and applying new travel technologies, and ensuring a strategic fit with Global corporate travel programs.

“Joining our skills allows us to go to market with strategic comprehensive solutions for our global customers. Andy and I share the same values and goals and we have always been “better together,” said Susan Lichtenstein

Susan is a recipient of multiple awards recognizing her career achievements and contributions, including being named, for the third time, one of the Top 25 Influential Executives in 2020 by Business Travel News, Top 50 Women In Travel in 2021, and induction into The BTN Group Hall of Fame.

**About Partnership Travel Consulting**

[Partnership Travel Consulting](#) (PTC) is a global travel management group with extensive experience in travel sourcing and T&E consultancy. Since 2001, PTC has been recognized in the industry for providing customized solutions to our clients. PTC’s Consultants span the globe including, US, Canada Brazil, United Kingdom, France, Germany, Spain, South Africa, India, Singapore, Australia, Hong Kong.

Our consultants are renowned leaders from various sectors of the market. Our areas of expertise include: supplier negotiations, technology and data consolidation, business process reengineering, meetings management, benchmarking, and expense management systems integration.

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