



# Partnership Travel Consulting Opens New Office In Europe

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**Helmond, The Netherlands – 20 January, 2010**

In order to further improve the services for their managed travel clients, industry veterans Andrew Menkes ([Partnership Travel Consulting, LLC](#) - USA) and Huub Smeets ([Simacon](#) - The Netherlands) have launched 'Partnership Travel Consulting International' (PTCi), based in the Netherlands. Partnership Travel Consulting, LLC in the US was formed in 2001 by Mr. Menkes and Simacon was established in early 2009 by Mr. Smeets. Menkes and Smeets have a combined 50 years of business travel experience from the buyer and supplier perspective

PTCi is an international business travel consulting firm providing customized T&E Solution acquisition (Agency, Airline, Hotel, Online Booking Tool) RFP support, Interim Travel Management, Travel Supplier Sourcing Support and Benchmarking Tools.

Menkes: "Although Simacon and PTC already worked together on multiple projects we felt the need to formalize the synergies of both companies. As a result, we carefully listened to our clientele and learned about the strong desire to do business with one specialized company, in one currency, so Huub and I formed PTCi in the 4th Quarter of 2009."

Smeets: "PTC as well as Simacon have various unique selling points. Within PTCi, all of these USP's are combined into one single entity offering a global footprint. Items like multiple languages, cultural insight across the globe and extensive industry experience makes PTCi an added value Partner for our clients." "Clients also benefit from extended hours in that we are available from 0200am New York time thru midnight Central European Time."

## **About Huub Smeets:**

Huub Smeets has over 25 years of extensive experience in directing, managing and overseeing corporate travel, non product related procurement and facilities functions. He started his career at the company owned travel management company of Philips, at that time one of the largest in-house travel agencies (150 fte) with an IATA license. Huub has worked, in both European and global roles, for Fortune 500 companies such as Philips Electronics, IBM, Rockwell Automation and BMC Software. While he has always been involved in European and Global corporate business travel management, his career and experience expanded to include non product-related procurement and facilities.



### **About Andrew Menkes**

Andrew has a 25-year history in the travel industry, with a varied background in Airline, Travel Agency and Corporate Travel Management. Andrew Menkes started his career with TWA as first Regional Manager of Automation Marketing. Andrew's travel agency background started as founder and CEO of Priority Travel, Inc. a New York based agency with international offices in London and Hong Kong. Menkes also served in various regional and executive positions with a number of travel agencies. Andrew joined Republic New York Corporation in January of 1997 as their first Vice President of Global Travel Management. One year after Republic merged with HSBC, Andrew formed Partnership Travel Consulting in Princeton, New Jersey, USA.

### **Contact information**

**Email:** [info@partnershiptcint.com](mailto:info@partnershiptcint.com)

**Website:** [www.partnershiptcint.com](http://www.partnershiptcint.com)

**Phone:** +31 492 55 88 50 or +1 609 443 8460